

# WHEN CAREER PATHWAYS AND SECTOR STRATEGIES COLLIDE: THE ROAD GETS BETTER

May 18, 2016

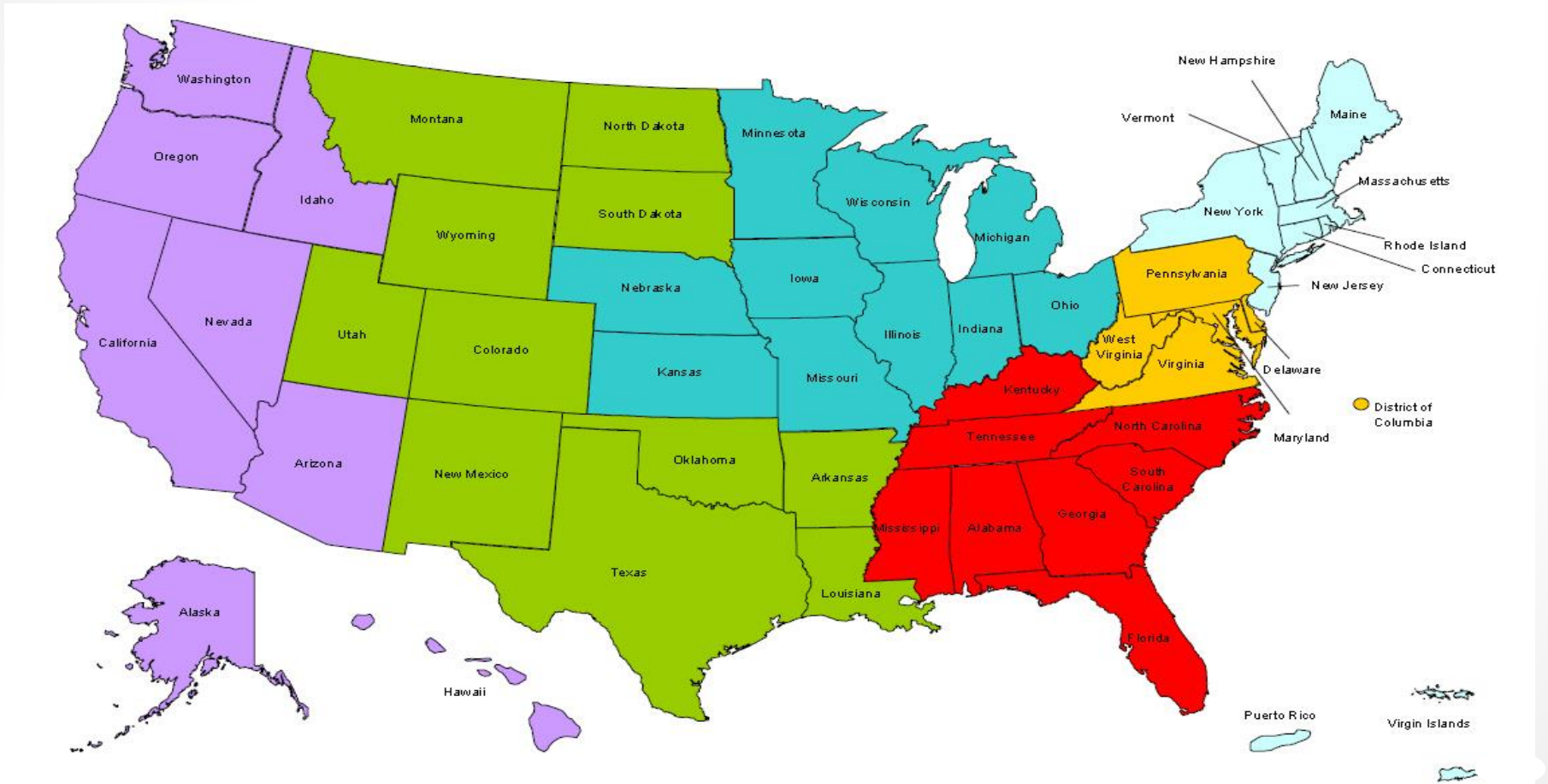


**EMPLOYMENT AND TRAINING ADMINISTRATION**  
UNITED STATES DEPARTMENT OF LABOR



# WHERE ARE YOU?

*Enter your location in the Chat window – lower left of screen*



# OBJECTIVES

- ✓ Explain how career pathways and sector strategies align and complement
- ✓ Tell the story of career pathways and the journey culminating in WIOA
- ✓ Inspire you with one state's own pathway journey
- ✓ Share some exciting new tools for action



# MEET OUR PRESENTER



## ■ JEN TROKE

*Division of Youth Services*

Department of Labor



# MEET OUR PRESENTERS



## ■ JUDY MORTRUDE

*Director, Alliance for Quality Career Pathways*

Center for Law and Social Policy  
(CLASP)

## ■ DEBRA HSU

*Associate System Director for CTE*

*Minnesota State Colleges and Universities*

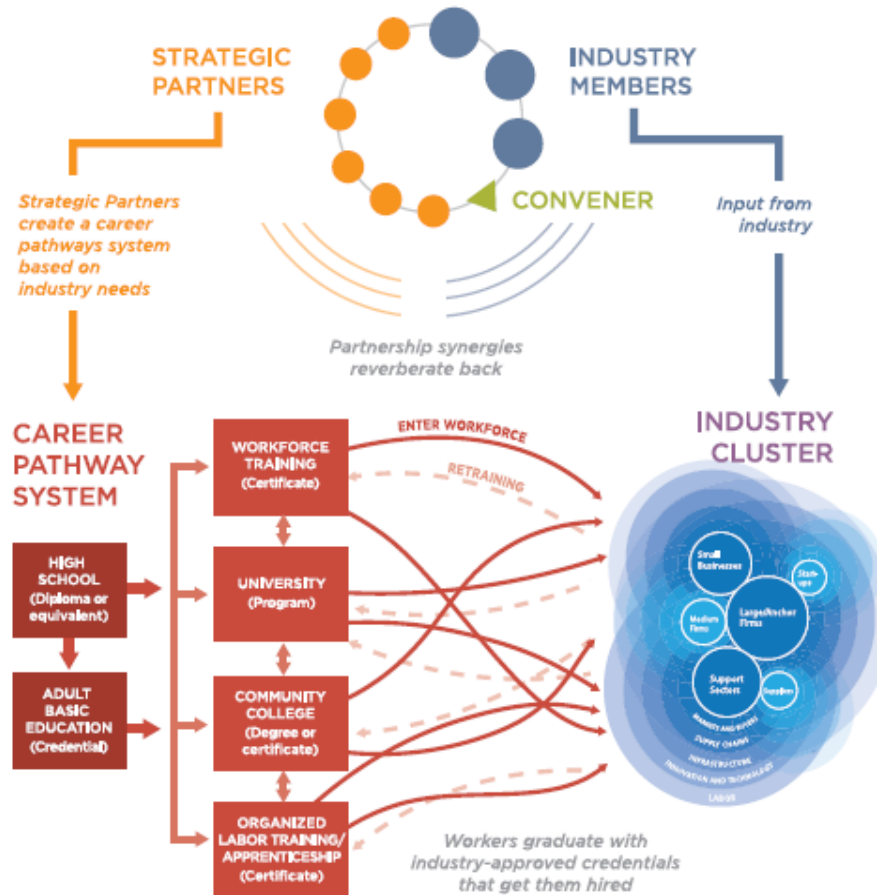




Meet Sally!



## SECTOR PARTNERSHIP

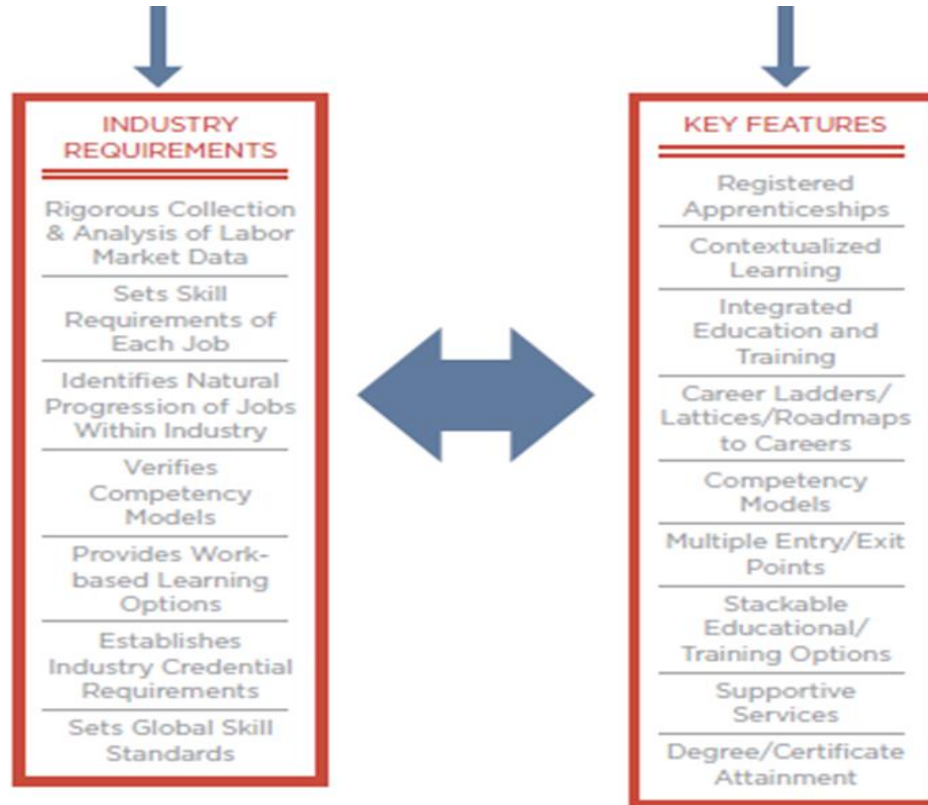


## How It All Fits Together



# Sector Strategies

# Career Pathways



## Complementary Approaches to Workforce Development

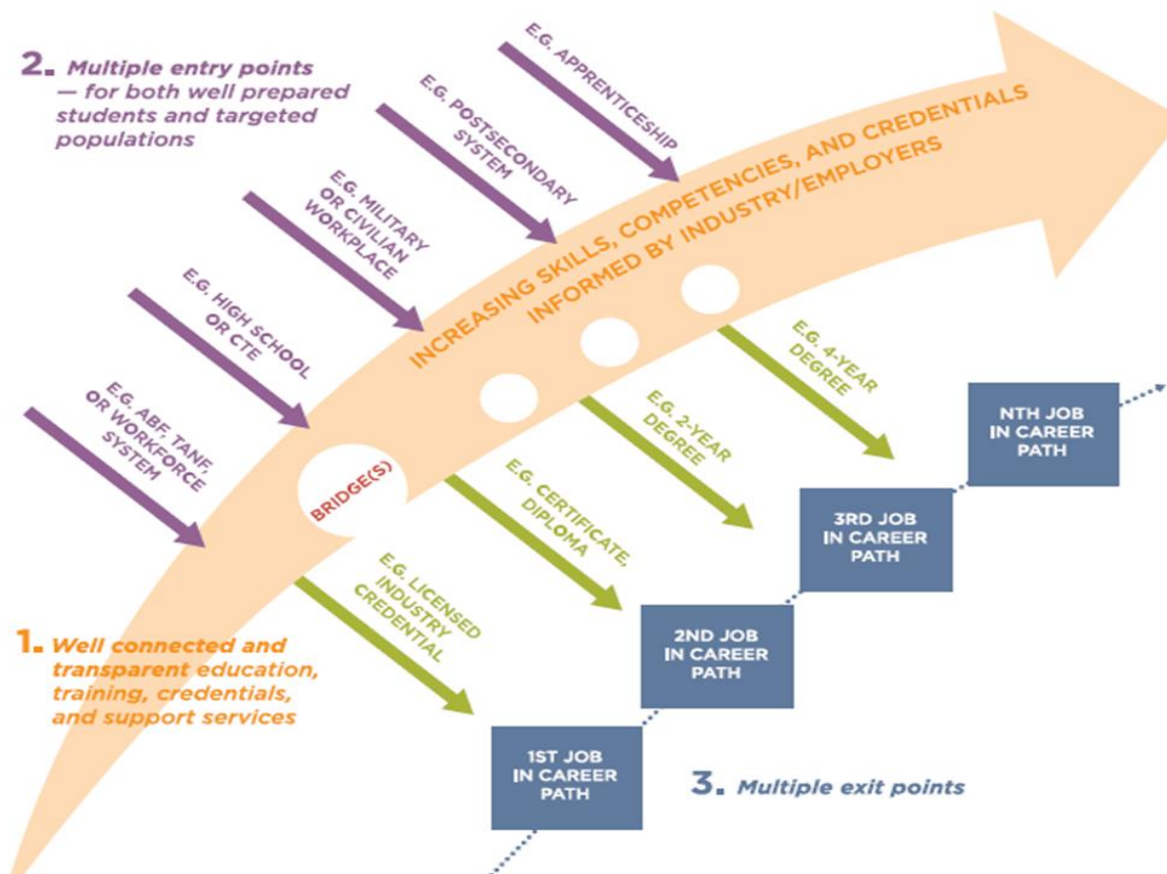




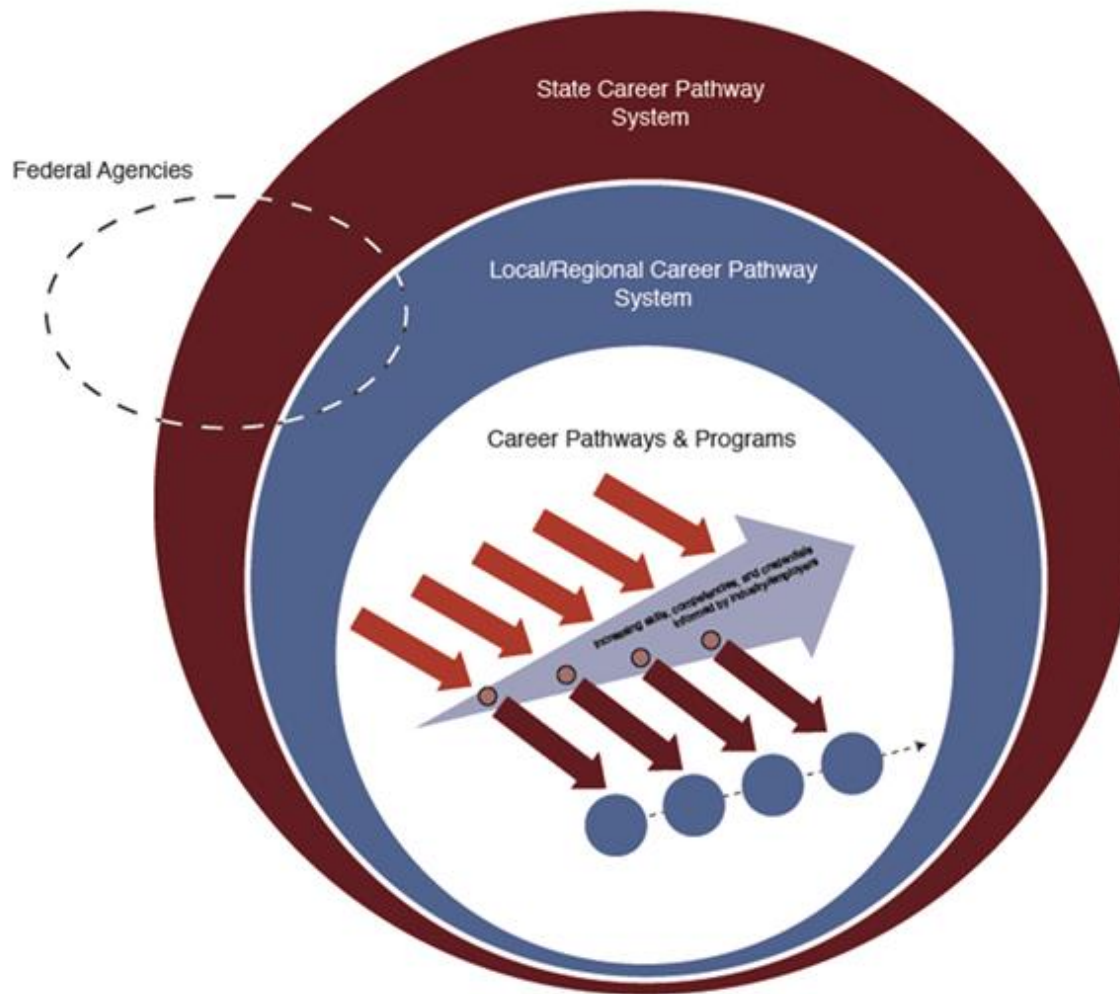


# CAREER PATHWAYS: PROGRAMS ALIGNED

## DESIGN EDUCATION AND TRAINING PROGRAMS



# CAREER PATHWAY SYSTEMS





April 28, 2016

Dear Colleagues:

We are pleased to let you know that the Federal partnership regarding career pathways has been expanded and strengthened. We hope that you will continue to build similar collaborations at State, local, and tribal levels.

In April 2012, the U.S. Departments of Labor, Education, and Health and Human Services formed a Federal partnership and issued a letter of joint commitment to promote the use of career pathways to assist youth and adults with acquiring marketable skills and industry-recognized credentials through better alignment of education, training and employment, and human and social services among public agencies and with employers. In 2013, the U.S. Department of Transportation joined the partnership to advance career pathways in response to the anticipated hiring needs in the transportation sector.

Today, our Federal partnership has grown to include the agencies that are part of the Administration's *Skills Working Group (Working Group)*. This group, launched in November 2014 by U.S. Secretary of Labor Tom Perez, maintains momentum for the Administration's Job-



# 6 KEY ELEMENTS OF A CAREER PATHWAY

## \*MN ADVANCING CTE IN CAREER PATHWAYS FOCUS ELEMENTS 1,2 &6



**Build Cross-Agency Partnerships**



**Identify Industry Sectors and Engage Employers**



**Design Education and Training Programs**



**Align Policies and Programs**



**Identify Funding Needs and Strategies**



**Measure System Change and Performance**



Minnesota works for Minnesota

CTE



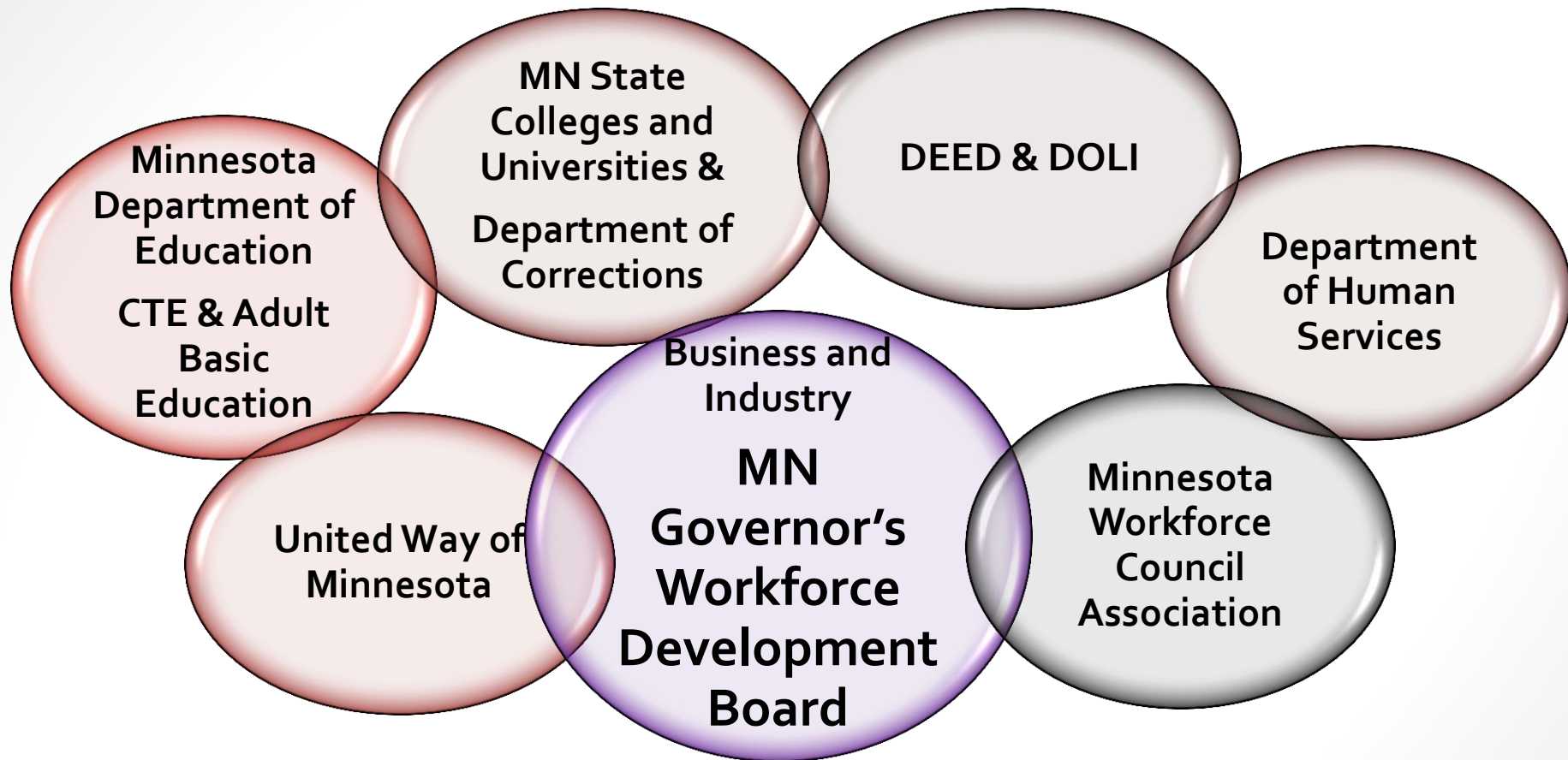
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SECTOR  STRATEGIES



# Greatest Accomplishment: Partners Convene and Collaborate





# CP Toolkit Implementation Super Strategy

**Leveraged existing CTE infrastructure, rigorous programs of study and cross agency relationships to support and duplicate career pathways model across MN.**

**Model Program – focused on 6 elements**

**Local partner – Rochester Perkins Consortium**

**Pathways-** Healthcare, Hospitality,  
Construction

**Career Pathway Partnership**

Workforce Center

Chamber of Commerce

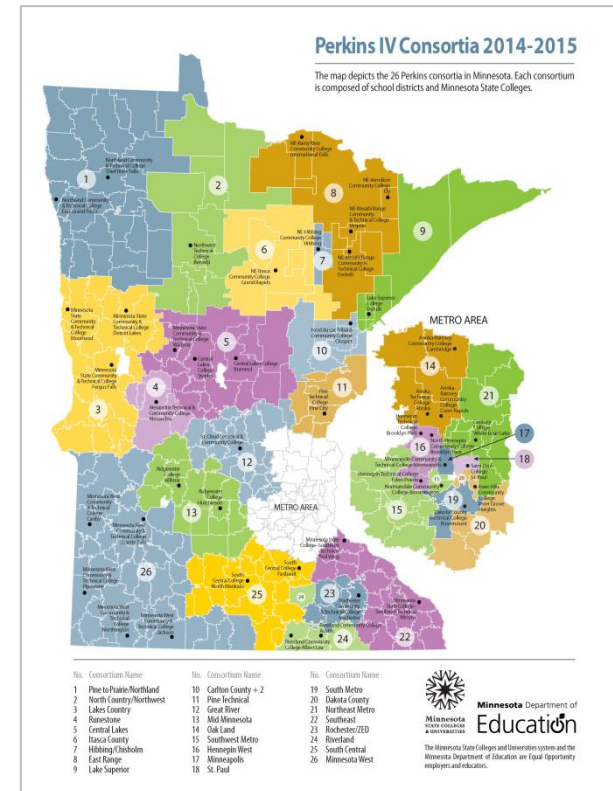
Mayo Clinic and other businesses

ABE

Secondary/Postsecondary Education

City Government

***It Takes a Village***



# RESOURCES

- **CAREER PATHWAYS  
COMMUNITY OF PRACTICE:**  
[HTTPS://CAREERPATHWAYS.WORKFORCEGPS.ORG/](https://careerpathways.workforcegps.org/)

**\*INCLUDES TOOLKIT, FEDERAL  
LETTER, AND WORKBOOK COMING  
SOON**

- **CLASP'S ALLIANCE FOR  
QUALITY CAREER PATHWAYS:**  
[HTTP://WWW.CLASP.ORG/ISSUE  
S/POSTSECONDARY/PAGES/AQC  
P-FRAMEWORK-VERSION-1-0](http://www.clasp.org/issue-s/postsecondary/pages/aqc-p-framework-version-1-0)

- **MINNESOTA CAREER  
PATHWAYS:**  
[HTTP://WWW.MNCAREERPATH  
WAYS.ORG/PATHWAYS/](http://www.mncareerpathways.org/pathways/)



# BREAKOUT QUESTIONS

- *Do you have a state career pathways team and who's on it?*
- *Do you have an agreed upon definition of career pathways?*
- *Do you serve targeted populations using career pathways?*



# BREAKOUT FACILITATORS

## ■ Breakout Facilitator 1

- ▣ Deborah Hsu, Director of Career and Technical Education, Minnesota

## ■ Breakout Facilitator 2

- ▣ Judy Mortrude, Director, Alliance for Quality Career Pathways, Center for Law and Social Policy (CLASP)



# QUESTION & ANSWER SESSION

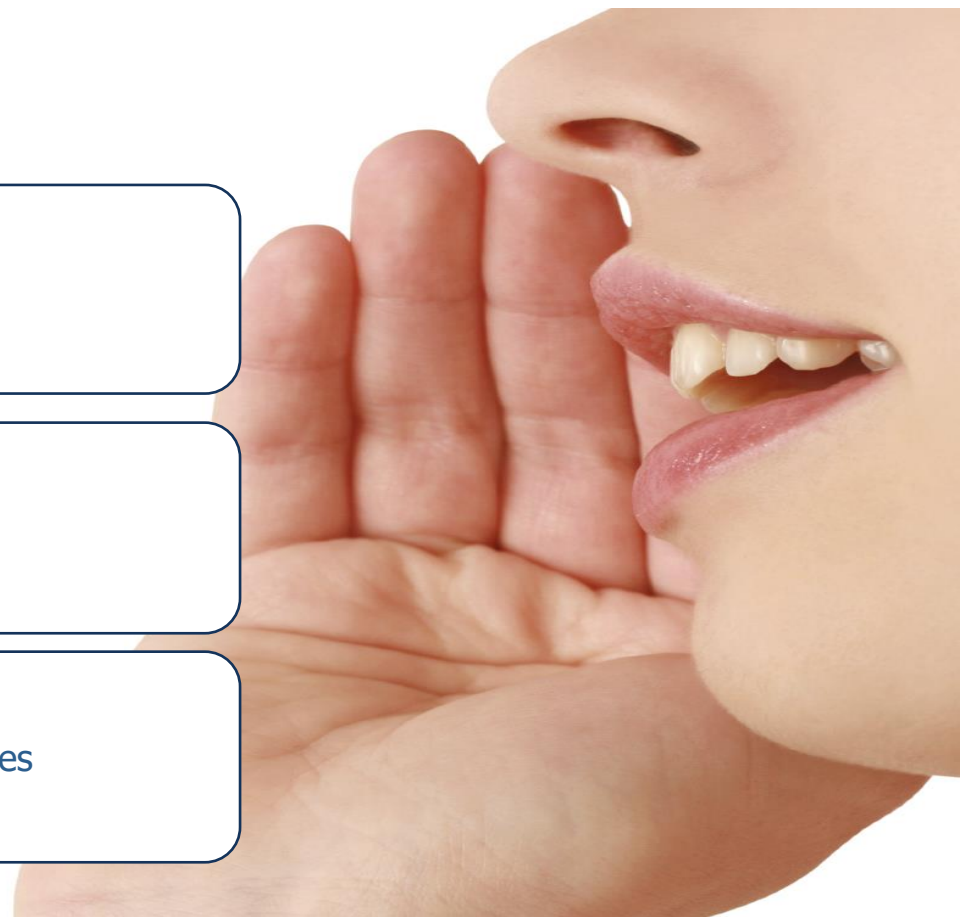


# SPEAKERS' CONTACT INFORMATION

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**Speaker:** Debra Hsu  
**Organization:** Minnesota State Colleges and Universities  
**Email:** debra.hsu@so.mnscu.edu





# Thank

# You



# POLLING QUESTION

After attending this Virtual Institute, or any of the other Sector Strategies TA events, do you feel your organization:

1. Is better prepared to advance sector strategy approaches?
2. Has more tools to adapt quality practices?
3. All of the above
4. None of the above

