

Executive Summary

Event Title: Integrated Business Services: A Road to Success

Date: June 12, 2018

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Many communities still struggle with effectively integrating business services across education and workforce and economic development. As a result, we're still approaching businesses and their talent needs in silos and only reaching a small share of them regionally. Now, however, we have identified a specific set of promising practices that appear to be working.

Learn from state and regional peers across the U.S. and how they have integrated their business outreach and services with partner agencies to provide a unified business service strategy to businesses. Take advantage of a new integrated business services-developed by your peers-that can be used to help advance your own work.

- Self-Assessment Tool
- National Framework

Run of Show

Welcome	2:00
Objectives	4:35
Cohort Challenge	8:45
• Florida Business Services: State and Local Dynamics	19:35
• Florida – Local Role in Supporting Business Outreach	26:30
• Florida – Expanding Business Engagement	33:00
• Virginia - Shenandoah Valley Workforce Development Board – Integrated Business Services Action Plan	50:45
Questions	57:58
Other Cohort Promising Practices, Resources for View	1:08:40
Business Engagement Collaborative – WorkforceGPS Community	1:10:30
What's Next?	1:11:25
Closing Remarks	1:12:33