**“Sharing your Program’s Story”**

**A good “Partnership Program Story” incorporates the following:**

* A headline
* A hook
* A description of the grant program
* Main partners/collaborators
* The impact on the community

**Headline - Title is designed to capture the attention of the reader**

**See below an example of a good “Program Story” on Partnerships**

**Grant Program and Main Partners/Collaborators - Describes the program/activity that was implemented. The project’s partners and the purpose of the project are clearly presented.**

**Making Partnerships Pay off When Working with Veterans**

**Hook - The first sentence highlights the problem in a compelling way**

Regional Workforce Alliance in New Haven Connecticut is making their outreach and recruitment efforts payoff when it comes to enrolling Veterans with The Department of Labor’s Skills Training Initiative Grant.

The grantee placed an emphasis from the beginning of the grant on enrolling Veterans into their training program. Regional Workforce Alliance and its partner, Eastern (CT) Workforce Investment Board, knew that it had to identify potential clients who would benefit from skills enhancement through on-the-job training (OJT) by assessing the region’s skill needs in the Engineering, IT and Advanced Manufacturing fields. The partnership aligned with their community employer needs by working closely with sector groups, including the New Haven’s IT and Manufacturers’ Associations, economic development officials, and their Chambers of Commerce

**Impact on the Community - They shared how their program is impacting the community**

As a result of all these efforts, 50 Veterans were enrolled in their training program and will be working with employers through their on-the job training (OJT).

**Contact Information**

To find more about how you can help put Veterans back to work call Ron Howard, Executive Director at 222-222-2222 or visit the project on the web at:

[www.projectbacktowork.org](http://www.projectbacktowork.org)