

Executive Summary

What Evaluation Designs Are Right For My State?

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As a part of Reemployment Services and Eligibility Assessment (RESEA) Evaluation Technical Assistance (EvalTA) effort, this webinar explores different types of program evaluations, describes the kinds of information each evaluation type can provide, and discusses important operational considerations for selection of one or more of the evaluation types. Overall, this session aims to enhance participants' knowledge about each evaluation type and how evaluations can be used by states build their capacity to understand, use, and build evidence on their RESEA programs.

Webinar Goals and Agenda:

- Defined the concept of evaluation design and introduced common evaluation design types;
- Described implementation and process studies and what you can learn from them;
- Discussed the concept of “impact” and how to measure it using control or comparison groups;
- Provided an introduction to different impact evaluation designs;
- Reviewed practical considerations for conducting impact evaluations, including sample size and logistics.

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